

Kroger Rewards Program Change



The Kroger gift card program is changing! Effective May 1, 2009, Kroger will begin the Kroger Community Rewards program. Rewards will be earned by using your Kroger Plus card instead of purchasing and reloading gift cards. Each time you use your Kroger Plus card when making eligible purchases, our organization will earn 5% of the purchase amount.

You will need to link your existing Kroger Plus card to the Ann Arbor Figure Skating Club following the steps below. If you do not have a Kroger Plus card, you may get one at any Kroger stores customer service.

PLEASE FOLLOW THE STEPS BELOW TO REGISTER:

1. Go to www.krogercommunityrewards.com
2. Click on "Michigan"
3. Click on "enroll"
4. Most participants are new customers and should click on "sign up today". If you are already enrolled, sign in and skip to step 7.
5. Choose your preferred store. (Note: you may use your card at other stores within your district to earn rewards as well). Enter your email address, create a password and agree to the terms and conditions.
6. A message will be sent to your email address. Click on the link in the email to confirm.
7. Click on "my account" and sign in using your email address and password.
8. Click on "edit Community Rewards information" and input your Kroger Plus number found on your card, Update or confirm your information. (Note: if you normally give your phone number at check-out rather than using your card, please call 877-576-7587 to find out your Kroger Plus number).
9. Enter the AAFSC organization number "83265" and confirm.
10. That's it! Now just remember to use your card or phone number every time you shop at Kroger and the AAFSC will benefit.

There is more information about the program on the website regarding eligible purchases, privacy and much more. AAFSC members, families and friends may all participate. However, no public soliciting is permitted.

Remember - these changes take effect on May 1 so please sign up today. Thank you for your support!